

W[IB] SPONSORSHIP PACKAGE

Northwestern University Women in Business

2020 – 2021

Women in Business (WiB)

WiB is an open-entry organization established to provide business-minded women with the background and network to support them in their professional endeavors. WiB's goal is to engage women across a wide variety of academic affiliations on campus in order to catalyze the involvement of women in the Northwestern community, in the business world, and beyond. WiB events include but are not limited to: networking sessions and panels with professionals, technical workshops, mentorship system, and interview/resume preparation.

Gold **\$2,000**

- ✓ Large Company Logo on Website
- ✓ Access to WiB resume book
- ✓ One individual event in fall and one in winter/spring
- ✓ Job and event promotions via WiB listserv
- ✓ Invite to WiB spring banquet

Silver **\$1,000**

- ✓ Company Logo on Website
- ✓ Access to WiB resume book
- ✓ One individual event in fall/winter/spring
- ✓ Job and event promotions via WiB listserv



For other inquiries, please contact:
womeninbusiness@u.northwestern.edu